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Gil

W. W. TRACY, Jr.

GILBERT'S TESTED

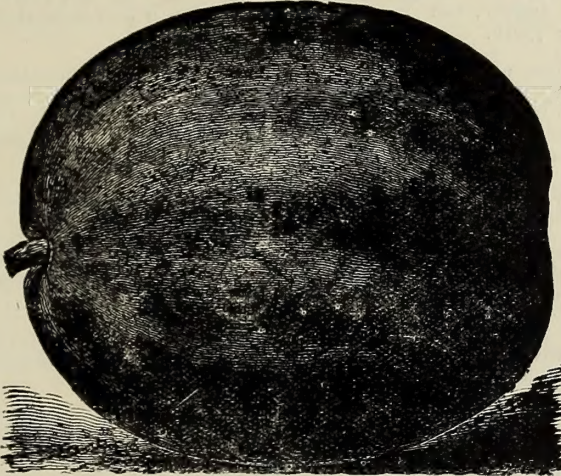
WATERMELON SEED.

BUY DIRECT
FROM THE GROWER.

[Descriptive list]

1907
U.S. Department of Agriculture
LIBRARY
Washington, D. C.

The
Greatest
Watermelon
on
Earth



The
Great
Shipping
Watermelon

GILBERT'S SUCCESS.

This grand new and distinct watermelon has proven wonderfully popular with critical growers. It is enormously productive, reaching a mammoth size, with rich, dark green skin. It cuts equal to any market melon we have ever eaten, and its shipping qualities are phenomenal, no other melon equaling it in tough skin and rind. While it has rapidly become one of the leading melons for market, it is one of the best all-round melons in existence, and for the family garden it is also without a peer. I gathered from one acre 1,108 melons weighing over 30 pounds each. Comparatively speaking, there were no small melons on the vines at the time of harvesting seed. Price of Success 75c per pound.

D. H. GILBERT,

Grower of Choice Watermelon Seed.

MONTICELLO, — FLORIDA.

Take Notice. If you intend planting large acreage to Melons, and your dealer don't sell my seed, ask for my SPECIAL prices in quantities, you will save money and get better seed.

Unless Otherwise Stated, All Varieties On This Page At 50c Per Pound.

SOUTHERN GROWN WATERMELON SEED.

Every Southern gardener knows the superiority of Southern-grown seed after trying it in comparison with seed grown in the West, where immense quantities are grown. There is also a poor grade of melon seed that comes from Florida and Georgia that is simply the seed that is saved from the culls of the shipping crop. My seed is not that kind, but is saved from crops that are planted and grown exclusively for seed purposes.

WATERMELONS.

DUKE JONES—In shape the Duke Jones resembles very closely the Kolb Gem. The rind is darker green in color, with indistinct, irregular stripes of dark and light green alternating.

KLECKLEY'S SWEET—Large oblong melon; the skin is dark green, flesh bright scarlet, and sweet and sugary, and is of such texture that it leaves no strings of pulp whatever in eating. Price 75c lb.

KOLB GEM—Vines of medium size, remarkably vigorous and healthy. Leaves of medium size, deeply cut with a peculiar frilled edge. Fruit of the largest size, round or slightly oval, marked with irregular mottled stripes of dark and light green. Outer rind or shell exceedingly hard and firm, making it a good sort for shipping long distances. Flesh bright red, solid, but sweet and tender.

EARLY FORDHOOK—Extra Early. The form is nearly round; the outer color is a uniform medium green; seeds white.

SWEETHEART WATERMELON—Magnificent new shipping melon of uniformly large size and fine qualities. Vine vigorous and productive, ripening its fruit early. Fruit large oval, very heavy, uniformly mottled, light and very light green.

GIRARDEAU'S NEW FAVORITE—Resembles very closely the Florida Favorite. It is an improvement on the latter in size, as it averages larger; color a shade darker green, with a bluish cast. This is a fine shipping melon.

SEMINOLE—This melon is extra early, enormously productive, very large and of most delicious flavor.

BLACK DIAMOND—Melons of this sort weighing from 75 to 90 pounds are frequent. Rich dark green, almost black, quite lustrous, uniformly symmetrical, roundish to blunt oval.

BLACK BOULDER—It is enormously productive, reaching a mammoth size, with rich dark green skin.

CUBAN QUEEN—Early, solid and heavy; skin striped dark and light green.

BLUE GEM—In general shape, size and appearance, this is similar to the Kolb's Gem but the skin distinctly darker, of bluish green. It is very firm, and hard rind. The flesh is deep red color, and extends near to the rind.

TAIT'S OLD DOMINION—This grand melon has proved its great popularity, and has given satisfaction wherever tried. Extra early, extra large, very prolific, and of finest flavor, a favorite for shipping and home use. Rind dark green, striped with lighter shades; flesh bright red, sweet, tender and juicy. Copper colored bottom.

GLOSSIER—This is one of the best shipping varieties and is much preferred to some of the old varieties.

IMPROVED KOLB'S GEM—It is fully a week earlier in ripening than the ordinary Kolb's Gem, besides growing much larger and being a heavier bearer. Color of rind, dark green striped, yellow bottom.

EARLY JUMBO—Round; of large size; dark green; extra good quality.

SUGAR LOAF—The exterior color of this fine melon is a light green, though its mottled markings make it appear gray. The flesh is deep red in color. It has become widely popular.

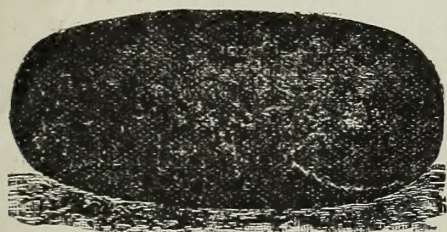
Unless Otherwise Stated, All varieties on This Page at 50c Per Pound.

EDEN, OR EDEN GEM—No melon has ever been recommended as high from growers as this. It has a remarkably tough rind, almost impenetrable which preserves it for a great length of time; the vines grow strong and rapidly with more laterals than any other melon. The meat is the rich scarlet and of superior quality. A very fine shipping melon, in appearance, resembling very closely the Kolb Gem. White seed.

BRADFORD—The vines are of a strong and healthy growth, and very productive. medium early. The melons are of an even, elongated shape, and grow to a large size. The color is a dark green, striped with a very dark stripe of the same color.

GIRARDEAU'S TRIUMPH—This is undoubtedly the long-sought-for melon, from a grower's or shipper's point of view, being the largest melon grown, a first-class shipper and of excellent eating qualities. Many single specimens weigh 75 to 100 pounds, and one melon reaches the enormous weight of 150 pounds. Fully equal in shipping qualities to the Kolb Gem, and vastly superior to it in every other particular. Color dark, glossy green; shape almost round; flesh bright red.

AUGUSTA, OR GEORGIA RATTLESNAKE—Oblong, large, light green, with large, dark green stripes. Very popular market sort.



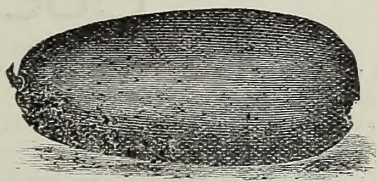
Florida Favorite.

FLORIDA FAVORITE—A beautiful melon with dark and light stripes; shape oblong; flesh bright crimson, crisp and deliciously sweet.

FERRY'S ICEBERG—A very large, solid and heavy melon, weighing from 30 to 50 lbs., slightly oval, with dark green skin mottled with light green spots.

red, grows to a large size, as is of high table quality, also good shipper.

HALBERT'S HONEY—This melon originated in Texas, and we are convinced that it is one of the best melons ever grown for private use or nearby markets. The rind is thin, and will not hold for shipping any great distance. As the name indicates, the beautiful crimson flesh of this melon is probably sweeter than any other variety in cultivation. Price 75c lb



GREY MONARCH—In shape it is oblong, the outside color is grey, the flesh is a brilliant

NEW NATIONAL—Is a watermelon of medium to large size and of high table quality. It is of Southern origin. In shape it is oblong. The outside color is pale, with dark markings, resembling Seminole. The flesh is brilliant red in color and remarkably solid.

DARK ICING—Early, round, solid, with thin dark skin, of superior quality.

GRACE—Very popular sort in some sections of Florida.



Gilbert's Three-Fold.

GILBERT'S THREE-FOLD—A new, very large fruited variety of superior quality. The skin is light green, divided into broad bands of mottled stripes of green. The skin, is very tough, of pliable, leathery character, which insures finest shipping qualities. The flesh is richly colored, being of a deep blood-red, of very sweet flavor. Price, 75c lb.

ROUND LIGHT ICING—A nearly round watermelon, with very thin rind. The seeds are white. The flesh is solid and of delicious sweetness.



Southern Grown Watermelon Seed.

Net Price Sheet, for Seed in Quantities
f. o. b. Monticello.

TAKE NOTICE: Owing to the fact that the seed crop was short this year, these prices are subject to change without notice, and I shall not be bound as to quantities.

Watermelon.

| | | | |
|---------------------------|-----------|---------------------------|-----------|
| Gilbert's Success..... | at 50c lb | New Favorite..... | at 35c lb |
| Kleckley's Sweet..... | at 50c lb | Grey Monarch..... | at 30c lb |
| National (long grey)..... | at 25c lb | Kolb Gem..... | at 25c lb |
| Grace..... | at 30c lb | Dixie..... | at 25c lb |
| Eden..... | at 30c lb | Seminole (long grey)..... | at 25c lb |
| Blue Gem..... | at 25c lb | Black Diamond..... | at 25c lb |
| Duke Jones..... | at 25c lb | Fordhook Early..... | at 30c lb |
| Triumph..... | at 25c lb | Sweet Heart..... | at 25c lb |
| Dominion..... | at 30c lb | Cuban Queen..... | at 25c lb |
| Bradford..... | at 35c lb | Dark Icing..... | at 25c lb |
| Improved Kolb Gem..... | at 30c lb | Pride of Georgia..... | at 25c lb |
| Florida Favorite..... | at 35c lb | Black Boulder..... | at 30c lb |
| Halbert's Honey..... | at 50c lb | Glossier..... | at 25c lb |
| Sugar Loaf..... | at 25c lb | Iceberg..... | at 30c lb |
| Iron Clad..... | at 25c lb | Lodi..... | at 25c lb |
| Augusta Rattlesnake..... | at 35c lb | Chilian..... | at 50c lb |

Cantaloupe.

| | | | |
|-----------------|-----------|----------------------------|-----------|
| Rocky Ford..... | at 60c lb | Eden Gem (Rocky Ford)..... | at 75c lb |
|-----------------|-----------|----------------------------|-----------|

This Cantaloupe Seed was grown and saved at Rocky Ford, Colo., and can be depended on as first-class stock, being saved from well netted melons of good size, and not from the culls

| | |
|---------------------------------|-----------|
| Early White Spine Cucumber..... | at 50c lb |
|---------------------------------|-----------|

ADDRESS ALL COMMUNICATIONS TO

D. H. GILBERT,

MONTICELLO, FLORIDA.

A New Watermelon.

GILBERT'S RATTLEING GEM.—I shall offer for the first time the seed of a new Watermelon, not to sell it but to give a sample package, about enough to plant 1-10 of an acre, to all who will promise to give it a fair trial, and report results (sending in this report before October 1907.) Photograph and description of this new melon will be on the package. Send in your request for sample before it is all gone and no person will be sent a second package.

Yours truly,

D. H. GILBERT.

Southern Grown Watermelon Seed.

For Watermelon Seed in Quantity
Write to J. H. Gilbert

Watermelon Seed is sold in quantity at the lowest price. The seed is of the best quality and is guaranteed to produce a large crop of watermelons. The seed is sold in quantity at the lowest price. The seed is of the best quality and is guaranteed to produce a large crop of watermelons.

Watermelon

Watermelon is a fruit of the Cucurbitaceae family. It is a large, round fruit with a thick, green rind and a juicy, red flesh. Watermelon is a popular summer fruit and is often eaten chilled. It is also used in many recipes, including watermelon salad, watermelon juice, and watermelon candy. Watermelon is a good source of water and is low in calories. It is also a good source of vitamins A and C. Watermelon is a healthy and delicious fruit that is enjoyed by people of all ages.

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D. H. GILBERT

Watermelon Seed

A New Watermelon

A new watermelon seed has been discovered. It is a large, round fruit with a thick, green rind and a juicy, red flesh. This new watermelon seed is guaranteed to produce a large crop of watermelons. The seed is sold in quantity at the lowest price. The seed is of the best quality and is guaranteed to produce a large crop of watermelons.

D. H. GILBERT

62.17



D. H. GILBERT,

GROWER OF

Choice Watermelon Seed

For The Wholesale Trade.

Monticello, Fla., February 15, 1907.

Offer of Surplus Stocks.

Nothing offered but the very best stocks. Samples sent upon application. I deal only with the most reliable farmers, and all the seed are grown under my own direction, I see the crops while growing, and know it is pure, and surely the prices I quote you herewith are attractive.

The prices quoted below, are below the cost at which the same items could be produced at this year,

If unsold F. O. B. Monticello. Bags charged at cost.

TERMS. Cash upon examination of seed.

| LBS | NAME | PRICE | LBS | NAME | PRICE | LBS | NAME | PRICE |
|------|---------------------------|-------|-----|---------------------|-------|-----|------------------------|-------|
| 300 | Gilbert's Success at..... | 17c | 800 | Sweet Heart at..... | 12c | 250 | Early Fordhook at..... | 15c |
| 500 | New National..... | 12c | 90 | Chilian..... | 25c | 450 | Cuban Queen..... | 12c |
| 1150 | Eden..... | 12c | 60 | Grace..... | 12c | 200 | Dark Icing..... | 12c |
| 200 | Blue Gem..... | 12c | 100 | New Favorite..... | 15c | 40 | Pride of Georgia..... | 12c |
| 1500 | Duke Jones..... | 12c | 50 | King & Queen..... | 25c | 150 | Phinney's Early..... | 12c |
| 800 | Triumph..... | 12c | 200 | Grey Monarch..... | 15c | 100 | Black Boulder..... | 15c |
| 200 | Bradford..... | 12c | 100 | Kolb Gem..... | 12c | 200 | Glossier..... | 15c |
| 155 | Sugar Loaf..... | 12c | 400 | Dixie..... | 12c | 450 | California Lodi..... | 12c |
| 350 | Black Diamond..... | 12c | 800 | Seminole..... | 12c | 150 | Light Icing..... | 12c |

Awaiting the favor of your orders, I am

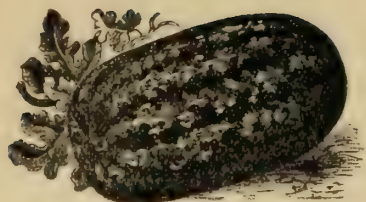
Faithfully yours,

D. H. GILBERT.

P. S. Wire orders given prompt attention.

W. W. TRACY, JR.

62.17



D. H. GILBERT
GROWER OF
Choice Watermelon Seed
FOR THE WHOLESALE TRADE

[Price sheet]

Monticello, Fla., Jan.,

1907.

GENTLEMEN:

I am prepared to book orders for delivery, Fall of 1907, as soon as seed are properly cured. My facilities for growing the different varieties are first class and my practical knowledge in detail of the business gives me superior advantage in producing first class stocks. The prices herein quoted are for early orders. If my supply of planting stock of any item becomes exhausted I can only accept further orders for such items conditionally on stock being furnished by customer, at rate of two pounds for each 100 pounds ordered, such stock to be charged my account at net contract price.

Terms of payment. Draft payable (with exchange) sixty days from date of shipment, to be accepted and sent me promptly on receipt of each invoice and bill of lading.

In event of failure, short or unmarketable crops, deliveries will be made pro rata and without responsibility for my part for such shortage and failures. Deliveries are made F. O. B. at Monticello, Fla. Bags charged extra at wholesale cost to me.

Faithfully yours,

D. H. GILBERT

| VARIETY | PER 100 LBS. | VARIETY | PER 100 LBS. | VARIETY | PER 100 LBS. |
|---------------------------|--------------|--------------------------------|--------------|-----------------------|--------------|
| Gilbert's Success..... | \$18 00 | Old Dominion..... | \$18 00 | Early Fordhook..... | 17 00 |
| Gilbert's Three-Fold..... | 18 00 | Carolina Bradford..... | 17 00 | Sweetheart..... | 16 00 |
| Kleckley's Sweet..... | 18 00 | Florida Favorite..... | 17 00 | Cuban Queen..... | 16 00 |
| New National..... | 18 00 | Halbert's Honey..... | 18 00 | Dark Icing..... | 17 00 |
| Eden .. | 18 00 | Georgia Rattlesnake (Imp.).... | 18 00 | Pride of Georgia..... | 16 00 |
| Blue Gem..... | 16 00 | New Favorite..... | 17 00 | Black Boulder..... | 16 00 |
| Alabama Sweet..... | 18 00 | King and Queen..... | 25 00 | Glossier..... | 16 00 |
| Duke Jones..... | 16 00 | Grey Monarch..... | 17 00 | Peerless..... | 17 00 |
| Cole's Early..... | 16 00 | Kolb's Gem..... | 16 00 | Harris' Earliest..... | 18 00 |
| Love Star..... | 17 00 | Dixie..... | 16 00 | Ferry's Iceberg..... | 16 00 |
| Wonderful Sugar..... | 16 00 | Landreth Boss..... | 17 00 | California Lodi..... | 16 00 |
| Mountain Sweet..... | 16 00 | Seminole .. | 16 00 | Ice Cream..... | 17 00 |
| Triumph..... | 16 00 | Black Diamond..... | 16 00 | Chilian..... | 25 00 |
| | | | | Imp. Kolb Gem..... | 16 00 |

I Await Your Valued Orders

D. H. GILBERT.

Publication



Published by the
American Psychological Association

1914

1914

The American Psychological Association was organized in 1906, and since that time has been engaged in the publication of this journal. The purpose of the Association is to advance the science of psychology and to promote the highest standards of research and scholarship in the field. The Association is composed of psychologists from all over the world, and its members are interested in the advancement of the science of psychology in all its branches. The Association is a non-profit organization, and its funds are derived from the subscription fees of its members. The Association is committed to the highest standards of ethical conduct, and its members are expected to adhere to these standards in all of their research and scholarship. The Association is also committed to the advancement of the science of psychology in all its branches, and it is dedicated to the promotion of the highest standards of research and scholarship in the field.

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Published by the American Psychological Association

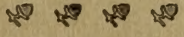
W. W. TRACY, JR.



D. H. GILBERT,

GROWER OF

WATERMELONS
EXPRESSLY FOR SEED

FOR THE WHOLESALE TRADE. 

Monticello, Fla. Dec 30 1907

Mr. W. W. Tracy

Sup't Testing Gardens

Washington D.C.

Dear Sir :-

I am in receipt of your request for two copies my retail seed catalogue for 1908, beg to advise that I do not issue a regular catalogue, only a price sheet, several copies of which I am sending for your disposal.

Yours truly,

D. H. Gilbert

LONG DIXIE—A popular market sort. Vine vigorous, large growing and hardy; fruit medium sized to large, about one-third longer than thick; color of skin dark green, striped with a lighter shade; flesh bright scarlet, ripens closely to the rind.

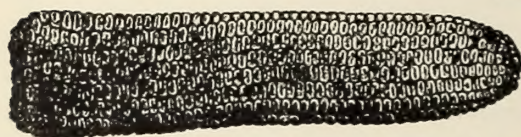
MAMMOTH IRONCLAD—Long striped; very large; late; red flesh; good shipper.

CANTALOUPE.

ROCKY FORD—SELECTED STOCK—This seed is carefully grown, selected and saved at Rocky Ford under the care and supervision of one of the most careful shippers. It is well known that much seed offered as Rocky Ford stock has been saved by local growers from surplus or cull melons by men who know nothing of the responsibility of the seed business. Careful planters should avoid this kind of stock no matter how highly exploited by persons who are not seedsmen. It is as dangerous as to buy poisonous drugs from a grocer instead of a druggist. Price 75c lb.

EDEN GEM—Rocky Ford; carefully selected seed from the best uniform melons; price 80c per pound.

CORN.



Gilbert's Poor Land Corn.

was thoroughly matured, I have built up a strain of exceptionally fine Poor Land Flint Corn, large, strong growing plant. Ears large, with from 14 to 16 rows; kernels broad and long, cob medium size. Price per bushel \$1.75; per peck 50c.

CUBAN YELLOW—A very hardy and prolific yellow flint corn. Price per bushel \$2.00; per peck 60c.

CUCUMBERS.

IMP. WHITE SPINE—Extra selected stock.

A marked improvement over all other strains of White Spine, and since its introduction a few years ago it has proven a most profitable variety with all truckers who have grown it. The vine is very hardy, and its earliness has been developed until the first fruit is ready for shipment a week or more in advance of the best White Spine. The color is a clear, rich green, brilliant and permanent to an extraordinary degree. Its shapely form is well shown in photograph. In productiveness it ranks first, the cucumbers being set in profusion, close to the hill. While this is the best sort for market and shipping, there is no better variety for the home garden.

Price 60c per pound.

